WISCONSIN EDUCATION ASSOCIATION COUNCIL

Affiliated with the National Education Association



February 3, 2004

Terry Braverman Terry Braverman & Company P.O. Box 11571 Marina del Rey, CA 90295

Dear Terry:

I want to congratulate you for giving such an innovative, insightful and inspiring presentation at our annual conference in October. Participants cited your diligent preparation to address their professional concerns, hilarious slide show, and concept-related humor and fun ideas for application in the classroom environment to the benefit of teachers and students alike. Your resourceful ideas for improving discipline were also mentioned, along with your opening send-up of Arnold Schwarzenegger outlining his education agenda as the new "Governator" of California. As a true "edutainer," I think you truly exceeded our expectations across the board. Your approach blending humor and serious issues really works; I think you reenergized the participants.

It is your kind of fresh input that helps teachers to maintain their perspective and carry the torch of education with renewed passion. We trust that your presentation title, "When the Going Gets Tough, the Tough Lighten Up!" will become the rallying cry for all who had the pleasure of seeing you in action. Thank you for sharing your expertise with WEAC members.

Sincerely

Ron Jetty, Ph.D.

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